



Staffordshire

CENTRE FOR DATA ANALYTICS

STAFFORDSHIRE WARMER HOMES Identification of Target Areas

February 2022

INTRODUCTION

At the county level, excluding Stoke-on-Trent city, Staffordshire is one of the least deprived areas in England, but data at this level conceals the smaller pockets of severe deprivation in some of our towns. Households in these areas suffer from fuel poverty and economic deprivation affecting the most vulnerable groups, especially children, older people, the sick and disabled, which can be evidenced with more granular levels of data. This granular detail is often in the form of Lower Super Output Areas (LSOAs). The following pages will give an overview of Staffordshire and focus on specific LSOAs which may be targeted for further review.

Lower Super Output Areas (LSOAs) are geographical areas with an average population of 1,500 people or 650 households. LSOAs are the smallest areas for which data are available in common datasets. There are 528 LSOAs in Staffordshire.



STAFFORDSHIRE BACKGROUND STATISTICS

- Staffordshire population (excluding Stoke-on-Trent) **883k**.
- Gender split **50.3% Female** and **49.7% male**.
- Staffordshire population breakdown by age broadly in line with national trends.
- There are proportionally **more detached and semi-detached houses** in Staffordshire when compared to national average.
- **69.8%** of the population are **economically active**, compared to **69.5%** nationally.
- Levels of **academic qualifications** in Staffordshire are **slightly lower** than national average.
- **19.2%** of the population have **disabilities or long term conditions** which impact on day to day activities, compared to **17.9%** nationally.

STAFFORDSHIRE & FUEL POVERTY

15% of households (57,618 households) in Staffordshire are fuel poor, with properties having energy efficiency ratings of band D or below and residents with residual incomes below the official poverty line.

At district/borough level, fuel poverty ratings range from 12.4% in South Staffordshire to 18% in Newcastle-under-Lyme, but some LSOAs have much higher levels of fuel poor households.

32 LSOAs have more than 25% of households (6,256 households) in fuel poverty.

When areas with high fuel poverty are conflated with indices of deprivation, 11 LSOAs can be identified as priority areas, with potential for targeting for the Staffordshire Warmer Homes scheme. These LSOAs are distributed across Tamworth (3 LSOAs), East Staffordshire (3), Cannock Chase (2), Newcastle-under-Lyme (2) and Stafford (1).

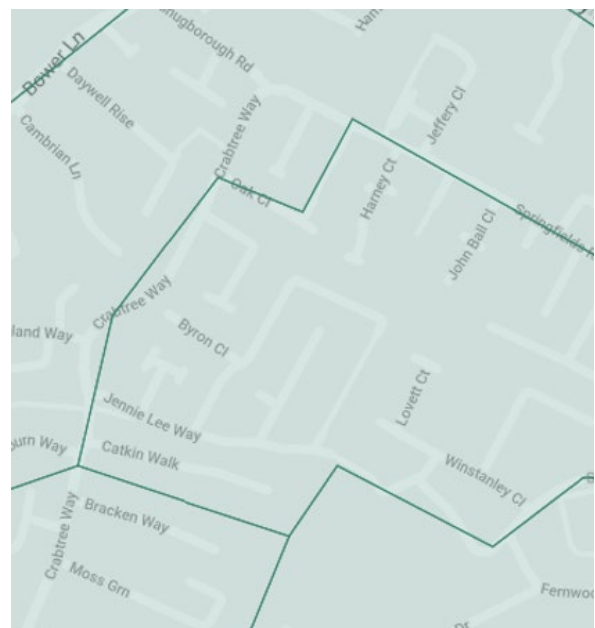
AREAS WITH MULTIPLE FORMS OF DEPRIVATION

...affecting children, older people and the employment deprived (including the unemployed and those not working due to sickness, disability or caring responsibilities)



Glascote Heath, Tamworth (LSOA Code: E01029845)

Amongst the 10% most deprived LSOAs in England for child poverty, older person poverty and employment deprivation¹. There are 508 households in this area, 24.4% of which (124 households) are in fuel poverty². Identified as a high-risk hotspot in the Risk of Adult Social Care Needs Index for Staffordshire³.



Rugeley (LSOA Code: E01029372)

Amongst the 10% most deprived LSOAs in England for child poverty, older person poverty and employment deprivation¹. There are 563 households in this area, 24.7% of which (139 households) are in fuel poverty².

AREAS WITH THE HIGHEST LEVELS OF INCOME DEPRIVATION AFFECTING OLDER PEOPLE

These LSOAs are amongst the 10% most deprived in England based on indicators for those aged 60+ in receipt of income-based benefits or with an income below 60% of the national median before housing costs¹. All of these areas have been identified as high-risk hotspots in the Risk of Adult Social Care Needs Index for Staffordshire³.

Anglesey Road, Burton (LSOA Code: E01029407)

There are 580 households in this area, of which 25.3% (147 households) are in fuel poverty².

Burton, A5189 corridor (LSOA code: E01032898)

In close proximity to Anglesey Road (above), there are 634 households in this area, of which 23.2% (147 households) are in fuel poverty²

Over one third (34.5%) of properties in this area are not connected to the gas grid⁴.

Shobnall, Burton (LSOA code: E01029447)

In close proximity to the previous two areas in Burton, this area has 641 households

This LSOA has one of the highest rates of house-holds in fuel poverty in Staffordshire (32.4%, 208 households)².

Stonydelph, Tamworth (LSOA code: E01029859)

Like the LSOA in Glascoate Heath (identified in Section1 as an area of high multiple deprivation), this area is to the East of Tamworth

A large LSOA with 806 households, 22.6% of which (182 households) are in fuel poverty².

AREAS WITH THE HIGHEST LEVELS OF INCOME DEPRIVATION AFFECTING CHILDREN

These LSOAs are amongst the 10% most deprived in England based on the proportion of children aged 0-15 living in income-deprived families (i.e. families in receipt of income-based benefits or with an income below 60% of the national median before housing costs)¹.

Cross Heath, Newcastle-under-Lyme

(LSOA code: E01029554)

Includes 673 households and has one of the highest rates of households in fuel poverty in Staffordshire (29.9%, 201 households)².

Over one third (33.7%) of properties in this area are not connected to the gas grid⁴.

This LSOA has been identified as a high-risk hotspot in the Risk of Adult Social Care Needs Index for Staffordshire³.

Chesterton, Newcastle-under-Lyme

(LSOA code: E01029548)

There are 707 households in this area, of which 27% (191 households) are in fuel poverty².

This LSOA has been identified as a high-risk hotspot in the Risk of Adult Social Care Needs Index for Staffordshire³.

North Cannock

(LSOA code: E01029358)

This area of Cannock has 535 households and has one of the highest rates of households in fuel poverty in Staffordshire (31.2%, 167 households)².

Burton, A5189 corridor

(LSOA code: E01029828)

There are 516 households in this area, of which 25.6% (132 households) are in fuel poverty².

Well over half (58.5%) of properties in this area are not connected to the gas grid⁴.

Western Downs, Stafford

(LSOA code: E01029717)

This is a large LSOA with 824 households, of which 21.4% (176 households) are in fuel poverty².

SUMMARY OF DATA

Area	LSOA code	Fuel poverty		% Off gas	Most deprived decile In England			RASCNI hot spot
		Hholds (%)	Rank (1 highest)		IDAOPi	Employment	IDACi	
North Cannock	E01029358	31.2	5	12.9		✓	✓	
Rugeley	E01029372	24.7	34	9.7	✓	✓	✓	
Anglesey Road, Burton	E01029407	25.3	30	13.8	✓			✓
Shobnall, Burton	E01029447	32.4	3	18	✓			✓
Chesterton, Newcastle	E01029548	27.0	17	13.4		✓	✓	✓
Cross Heath, Newcastle	E01029554	29.9	7	33.7		✓	✓	✓
>Western Downs, Stafford	E01029717	21.4	82	5		✓	✓	
Belgrave, Tamworth	E01029828	25.6	27	58.5		✓	✓	
Glascote Heath, Tamworth	E01029845	24.4	39	6.2	✓	✓	✓	✓
Stonydelph, Tamworth	E01029859	22.6	61	13.4	✓		✓	✓
A5189, Burton	E01032898	23.2	55	34.5	✓			✓

Glossary

IDACi – Income Deprivation Affecting Children Index

IDAOPi – Income Deprivation Affecting Older People Index

RASCNI – Risk of Adult Social Care Needs Index

REFERENCES

1. English Indices of Deprivation, Ministry of Housing Communities and Local Government, 2019
<https://www.gov.uk/government/statistics/english-indices-of-deprivation-2019>
2. Fuel Poverty Statistics, Department for Business, Energy and Industrial Strategy, 2019 <https://www.gov.uk/government/collections/fuel-poverty-statistics#2019-statistics>
3. Risk of Adult Social Care Needs Index, Evidence base to support the development of Healthy Communities in Staffordshire, Staffordshire County Council, 2016
4. The Non-Gas Map, Affordable Warmth Solutions, <https://www.nongasmap.org.uk/>



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