

# Impact & Engagement Festival

Date/Time/Title	Summary	Format/Venue
22 <sup>nd</sup> June (13:00-15:00)  <b>Influencing Government Policy: lessons in university engagement (Introduction to UPEN)</b>	The main objectives of this session were to provide an introduction to the Universities Policy Engagement Network (UPEN); encourage more active direct engagement with policy makers; broaden the engagement of those who are already active; and help all researchers to do this better. The session was presented by Professor Matthew Flinders (Chair of UPEN) and chaired by Professor Derek McGhee.	Virtual Event
23 <sup>rd</sup> June (14:00-16:00)  <b>Collaborative Research Leadership: Leading Novel Research</b>	Know Innovation facilitated a workshop aimed at senior research leaders. The workshop covered a number of topics, including discussions around collaborative research and working with external partners; understanding alternative funding sources such as Innovate UK opportunities; understanding what impact is and how it can be achieved through working with partners; enhancing the ability of participants to support early career researchers and PGR students in research development with a strong focus on working with external partners. The session was facilitated by Toby Scott of Know Innovation with a short introduction from Ann Pittard.	Virtual Event
25 <sup>th</sup> June (12:00-13:00)  <b>Vice Chancellor's Knowledge Exchange Update: Creating a Globally Leading Institution</b>	This was introduced and chaired by the Vice Chancellor, Professor Trevor McMillan with a presentation from Dr David Fipps, Executive Director for Research & Innovation Services, York University (Canada). The presentation focussed on developing impact and effective Knowledge Exchange. There were also several short presentations on the personal experiences of Keele researchers from Dr Theocharis Kyriacou, Professor Zoe Robinson and Dr Ceri Morgan.	Virtual Event
28 <sup>th</sup> June (10:00-12:30)  <b>Learning to Work in Partnership (NCCPE)</b>	This session was provided and facilitated by the National Co-ordinating Centre for Public Engagement (NCCPE) with a short introduction from Professor Shane O'Neill. The learning objective included: understanding the value of partnerships, and when they are the right approach; developing skills to deliver mutually beneficial partnerships; identifying potential partners; and exploring the different types of partnerships.	Virtual Event
29 <sup>th</sup> June (13:00-15:00)  <b>Working with Business and creating impact through research commercialisation</b>	This session provided researchers with an opportunity to develop knowledge, skills and confidence in engaging with business partners and how to develop impact through commercialisation opportunities including licencing and spin-out companies. The session was hosted by Dr Nick Gostick, Dr Colin Rigby and Philippa Chapman.	Virtual Event
30 <sup>th</sup> June (13:00-15:00)  <b>Engaging the Public in Controversial</b>	This session was provided and facilitated by the National Co-ordinating Centre for Public Engagement (NCCPE) with a short introduction from Professor Shane O'Neill. The session aims were to: develop confidence, skills and knowledge in engaging the public with controversial areas of research; mobilise the research community to engage the public with controversial	Virtual Event

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<b>Research (NCCPE)</b>	areas around their work; develop an understanding that engagement, when done well, is a mutually beneficial activity' and to motivate participants to engage the public with their research including controversial aspects of their work.	
1 <sup>st</sup> July (10:00-14:30)  <b>Keele Impact &amp; Engagement Showcase</b>	This session provided a showcase for some of Keele's best examples of research impact with presentations from researchers across all three faculties. The presentations considered how the respective projects and bodies of research have contributed to and benefited society, culture, our environment and the economy as well as how the projects have benefitted from working with external partners. An introduction was provided by Mark Ormerod.	Virtual Event
2 <sup>nd</sup> July (9:00-11:00)  <b>Launch of Impact Accelerator Unit Think Tank</b>	This session was facilitated by Dr Andrew Finney and was used to launch the Impact Accelerator Unit's (IAU) newly formed think tank. The IAU Think Tank provides and an opportunity for research teams to present, discuss and receive feedback in relation to developing an implementation plan for grant applications.	Virtual Event
17 <sup>th</sup> September 2021  <b>Creative Friday – celebrating innovation in community-based, collaborative and creative research</b>	<p>Due to COVID-19 restriction, this event was postponed to the 17<sup>th</sup> September 2021. This day-long immersive event will present and celebrate the creative methods, high impact and engaged research taking place at Keele University, and share best practice among the Keele research community.</p> <p>This event will also see the launch of the Co-CREATE network. Co-CREATE is Keele's community-centred, creative and collaborative research methods network, supporting public engagement in research. Co-CREATE brings together researchers with a passion for public engagement together with local, national and international partners and communities. Innovating across different themes and through new technologies and shared creative skills and practice, we involve communities in producing and exchanging research-based knowledge.</p>	Smart Innovation Hub, Denise Coates Foundation Building